**迪拜汽配展Automechanika**

**2015年6月2日-4日**

**迪拜世界贸易中心**

Renowned as the region’s largest and most comprehensive trade and networking exhibition for the automotive aftermarket, Automechanika Dubai offers a unique spectrum of products including automotive parts, workshop and filling-station equipment, IT products and services, accessories and tuning.

迪拜汽配展是该区域内汽车行业零件市场规模最大、种类最齐全的行业交流平台，涵盖了汽车配件、车间、加油站设备、IT相关产品及服务、汽车配饰以及调试等各个周边行业领域。

The exhibition provides a unique opportunity for buyers to access the Gulf’s growing and diverse marketplace, which is driven by increased standards of living and the growing maintenance of ageing vehicles. The 14th edition of Automechanika Dubai will host a record-breaking 1,700 Exhibitors from 60 countries and more than 29,000 expected visitors.

随着人们生活质量的逐渐提高，该地区汽配市场日渐繁荣发展，行业也趋向多元化。第十四届迪拜汽配展预计将迎来来自逾60个国家和地区的1,700名展商和约2.9万客商。

The 2015 show aims to be even bigger than before, featuring additional exhibition space, increased participation from market leaders, and highly focused conferences at Automechanika Academy, which feature free sessions providing market insight and strategic direction for the automotive aftermarket industry.

2015年迪拜汽配展的规模将达到历史之最，届时展会将迎来各行业龙头。专题论坛也将同期举办，专家及研发人员将就汽配零件行业未来发展进行深入探讨。