China-Britain Business Council

**China Outbound Roadshow**

**Xiamen**

英中贸易协会

**中国企业国际化及境外投资路演活动**

**厦门站**

**立足英国，迈向国际**

**2014年9月8日**

**8thSeptember, 2014**

**2C, 2/F**

**International Conference Center**

**NO 198, Conference & Exhibition Road, Xiamen, China**

**厦门国际会议中心二楼 2C**

**中国厦门会展路198号**

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The growing tide of Chinese outbound investment is one of the most exciting trends in the UK-China commercial relationship. Some of the biggest names in Chinese business have been drawn to the UK’s open and welcoming environment in recent years making Britain the number one destination in Europe for Chinese investment.

During Premier Li Keqiang’s visit to the UK recently, over 40 agreements, worth a record $30 billion, were made between British and Chinese companies.

CBBC’s China Outbound programme is specifically designed to enable British and Chinese companies to identify practical opportunities and to realize investment partnerships around the world in a variety of sectors.Specifically in South China, seminars on R&D cooperation, M&A, financial management, wealth management, property investment, education, IP, and tourism will be organised in Xiamen, Shenzhen, Guangzhou and Quanzhou. Chinese companies keen to learn about and invest inthe UK, or to partner with leading British companies, British companies seeking partners for cooperation at home and abroad, Chinese and British professional and financial service providers can all obtain first-hand information and share experience of successful stories.

We sincerely invite you to the China Outbound roadshow in **Xiamen on 8thSeptember**. Please see the agenda below and we look forward to hear from you soon.

China-Britain Business Council

August, 2014

中国对外投资日益增长，这是英中商业关系最令人兴奋的趋势之一。近年来，英国开放、友好的投资环境吸引了一批中国知名企业，使得英国成为中国对欧投资的第一大国。

近期李克强总理出访英国期间，中英签署了40多项商业协议,涉及能源、投资、高科技、金融等多个领域,总金额超300亿美元，为历年之最。

英国贸易协会的“中国企业国际化及境外投资”计划，旨在使英中企业获得实践发展机会并在世界各地建立多领域的合作关系。华南区的路演活动将分别在厦门、深圳、广州和泉州举行，聚焦产学研合作、兼并收购、融资管理、财富管理、房产投资、教育、旅游等领域。对于热衷于了解英国、在英国进行投资或与领先英国企业建立合作伙伴关系的中国企业、寻求国内外合作伙伴的英国公司、中国和英国的专业金融服务商等，此次活动必将是获得一手信息和成功经验交流的绝佳平台。

我们诚挚邀请您出席**9月8日**在厦门举行的路演活动。活动议程如下，并殷切期盼您的回复。

英中贸易协会

2014年8月

**Agenda会议日程**

**13:30 Registration签到**

**14:00 Opening Remark厦门市贸促会致开幕辞及嘉宾介绍**

**14:05 Remark中方领导辞（福建省/厦门市领导）**

**14:10 Remark英中贸易协会总裁致辞**

**14:15 Remark英国驻广州总领事馆总领事致辞**

**14:20 Destination UK: An overview of business opportunities in the UK**

**投资英国：英国营商环境及商业契机**

 Speaker:Nicole Lu, Trade & Investment Officer, UKTI

卢嘉贤, 贸易投资官员, 英国贸易投资总署

**14:45 Offshore Financing离岸金融**

**15:10 Tea Break 茶歇**

**15:25 Education in the UK 英国教育**

**15:50 Brand and Marketing in the UK 品牌推广及营销**

**16:15 PropertyInvestment in the UK 英国房产投资/或投资移民**

**16:40 Closing Remark 闭幕辞**

**16:45 Networking and Experience Sharing自由交流**

 **\*\*提供精美茶点**

**17:30 End of the session 会议结束**

**\*\*以上议程均为暂定,确认议程将于9月5日前发出给各单位.**